

MICHELLE K. MIN

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My objective is to create a sense responsive experience through multi-disciplinary tools in order to share a story with the user

WORK EXPERIENCE

Duarte Design 2012/ Mountain View, CA

Lead design responsibilities included guiding jr. designers, creating visual direction, story concept, storyboard, creating asset direction, production and pitching final product to client. Understanding the presentation space, the medium of storytelling and ultimately the power of persuasion.

Voоз Publishing Firm 2011/ Seoul, Korea

Writer, illustrator and photographer for a travel essay guide book to introduce Old Seoul from an outsiders perspective. Written in Korean, photographed for 6 months, interviews of locals and illustrated maps.

Suji's Hospitality Company 2010/ Seoul, Korea

Art direction for the new Delicatessen branch of the successful New York Style restaurant in Seoul, Korea. Responsibilities encompassed branding, packaging, interior design and apparel stylist.

O'ngo Food Communications 2010/ Seoul, Korea

Art direction for a unique food consulting company that specializes in introducing culture through cuisine. Branding, marketing collateral, packaging, photography and product design.

Saratoga Associates 2006–2009/ New York, NY

Graphic Design Manager for a landscape architecture and urban planning firm. Responsible for creating marketing collateral and supervision, in-house graphic design products, assisting architectural rendering in photoshop and mural design.

TODA 2005/ New York, NY

Freelance graphic design services for a product design and architectural firm, assisted in graphic design services for Crew hair product catalogue, photography books and logo design.

Garbedge 2005/ New York, NY

Freelance graphic design services for a fashion label, freelance graphic design services on brand identity, marketing efforts, packaging, interior design and show book design.

Teague 2004/ Seattle, WA

Intern for a product design firm, assistance in visual product communication, brochure creation and creating product concept boards.

EDUCATION

BFA, Visual Communications
The School of the Art Institute
of Chicago 2004

SOFTWARE FLUENCY

Adobe Creative Suite
(Illustrator, Photoshop,
Indesign), Powerpoint,
AutoCAD, After Effects,
Dreamweaver, HTML.

LANGUAGE

Fluent in English and Korean.
Basic Spanish.